

## Creative Brief

Hanna Fu 11/1/2022

Project Title: My Immortal Website

1. Project overview
  - a. The goal of my website is to be informational, but also humorous. After all, the topic is about one of the most infamous pieces of fiction found on the internet after all.
2. Resources
  - a. I can reference the original wikipedia article and also check out copies of the original stories in internet forums.
3. Audience
  - a. The audience is for anyone that's interested in internet culture and history. It's also for anyone who's looking to read a funny article!
4. Message
  - a. I'd like to focus on the sheer absurdity of the fanfiction itself. I'd also like to focus on the cultural impact My Immortal had on internet humor with its extremely mem(e)orable quotes.
5. Tone
  - a. Humorous yet informational
6. Visual Style
  - a. Memey?
  - b. My Immortal is a remnant of 2000s "lawless" internet culture, so I want to replicate that through older designs and purposefully awful UI



c.

# YAHOO! LIGANS!

the Web guide for Kids

COOL

NEW

Club

Help!



Cool Chat, Games & Prizes!

HEADBONE ZONE

Virtual Pets  
Veterans Day

Search

Downloader

Almanac

Hypersite

Parents/Teachers

➤ Around the World  
Countries, Food, Holidays, ...

➤ School Bell  
Social Studies, Homework, Math, ...

➤ Art Soup  
Books, Dramas, Dance, ...

➤ Science & Oddities  
Space, Animals, Dinosaurs, ...

➤ Computers & Games  
Games, Web, Screensavers, ...

➤ Sports & Recreation  
Football, Hobbies, Wrestling, ...

➤ Entertainment  
TV, Movies, Jokes, Music, ...

➤ The Scoop  
Newspapers, Weather, Events, ...

Net Events

News

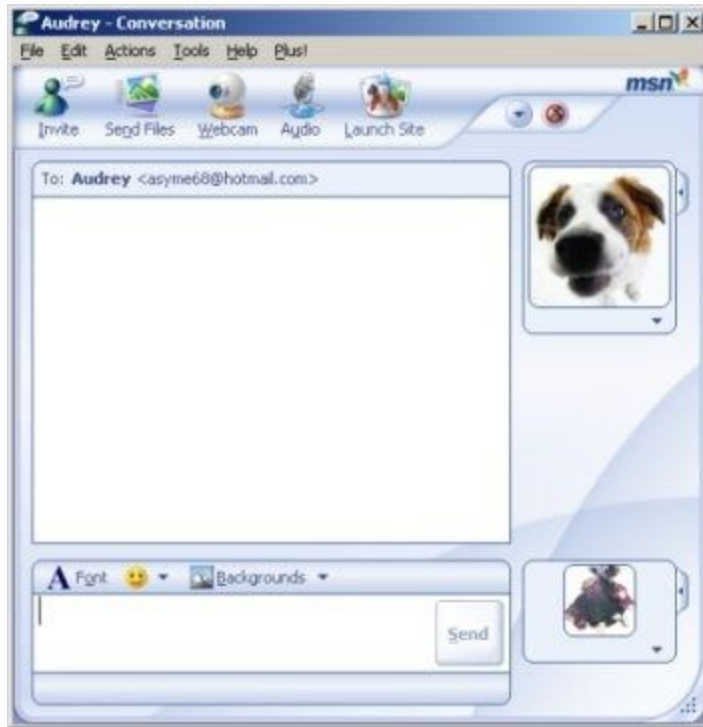
Sports

Web Celeb

[Make Yahoo!igans! your Homepage](#) - [Privacy Policy](#) - [Suggest a Site](#)

Yahoo! and Yahoo!igans! are trademarks of Yahoo! Inc.  
Copyright © 1994-98 Yahoo! All Rights Reserved.

d.



e.